

Presenting Sponsorship Opportunity



Eligeo CRM Ball Hockey Tournament *for* Scouts Canada – Chinook Council

Company Logo Exposure

1. **Presenting Sponsor** company logo will be featured on all rinks with a minimum of three (3) banners (2' by 3') per rink (banners provided by sponsor)
2. **Presenting Sponsor** logo located on main scoreboard (all rinks) and event directional signage (sandwich boards provided by event)
3. **Presenting Sponsor** logo displayed in prominent position on event welcome banner at main entrance and on official event poster (provided by event)

Onsite Activation/ Sponsor Participation

1. Complimentary **Presenting Sponsor** team registration
2. Minimum of eight (8) **Presenting Sponsor** :15 second public address announcements each day
3. Designated (10' by 10') booth area onsite (booth and activity provided by sponsor) and opportunity for sampling/premium item distribution in participant registration packets
4. **Presenting Sponsor** representative speaking opportunity during medal presentations

Online Opportunities

1. Primary logo positioning on event homepage with link to company website
2. **Presenting Sponsor** featured in sponsor profile section
3. **Presenting Sponsor** sponsorship announcement on Dexterity Consulting website
4. Article and logo included in database email communication



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Media Partner Opportunities

1. **Presenting Sponsor** mention in :30 second commercial with event radio partner if media partner acquired
2. **Presenting Sponsor** logo included :30 second commercial with event television partner if media partner acquired

Print Opportunities

1. **Presenting Sponsor** logo included on event downloadable registration form
2. **Presenting Sponsor** logo in event advertisement (1/2 page) with event daily newspaper partner if media partner acquired
3. **Presenting Sponsor** logo in event advertisement (1/2 page) with event specialty print partner if media partner acquired
4. Announcement of **Presenting Sponsor** partnership in Scouts Canada – Chinook Council newsletter
5. Announcement of **Presenting Sponsor** partnership in Ramsay & Inglewood neighborhood newsletters

Sponsor Entitlements

1. First right of refusal for **Presenting Sponsor** for 2011
2. Category exclusivity against identified **Presenting Sponsor** competition
3. Mandatory post report evaluation with ninety (90) days of event
4. Limit of one (1) company per Presenting Sponsor level

Sponsorship Cost

\$10,000 (annually)