

# Kids Zone Sponsorship Opportunity



## Eligeo CRM Ball Hockey Tournament *for* Scouts Canada – Chinook Council

### Company Logo Exposure

1. **Kids Zone Sponsor** company logo will be featured with one (1) banner (2' by 3') on each rink (banner provided by sponsor)
2. **Kids Zone Sponsor** logo displayed in secondary position on event welcome banner at main entrance (provided by event)
3. **Kids Zone Sponsor** logo displayed in secondary position on event poster

### Onsite Activation/ Sponsor Participation

1. Minimum of six (6) **Kids Zone Sponsor** :15 second public address announcements each day
2. Designated (10' by 10') interactive booth area within Kids Zone – booth and activity provided by sponsor
3. Opportunity for sampling/premium item distribution in participant registration packets

### Print Opportunities

1. **Kids Zone Sponsor** logo in event advertisement (1/2 page) with event daily newspaper partner if media partner acquired
2. **Kids Zone Sponsor** logo in event advertisement (1/2 page) with event specialty print partner if media partner acquired

### Online Opportunities

1. Secondary logo positioning on event homepage with link to company website
2. **Kids Zone Sponsor** logo included in database email communication

**Sponsorship Cost**  
\$5,000 (annually)

**EligeoCRM**

