

Centre Ice Sponsorship Opportunity (3 Available)



Eligeo CRM Ball Hockey Tournament *for Scouts Canada – Chinook Council*

Company Logo Exposure

1. **Centre Ice Sponsor** company logo will be featured with one (1) banner (2' by 3') on each rink (banners provided by sponsor)
2. **Centre Ice Sponsor** logo listed on event welcome banner at main entrance (provided by event)
3. **Centre Ice Sponsor** logo displayed in secondary position on event poster

Onsite Activation/ Sponsor Participation

1. Title sponsorship of one (1) onsite programming area – volunteers, entertainment or registration area (available based on first to sign selection process)
2. Minimum of four (4) **Centre Ice Sponsor** :15 second public address announcements each day
3. Designated (10' by 10') interactive booth area – booth and activity provided by sponsor
4. Opportunity for sampling/premium item distribution in participant registration packets

Print Opportunities

1. **Centre Ice Sponsor** logo in event advertisement (1/2 page) with event daily newspaper partner if media partner acquired
2. **Centre Ice Sponsor** logo in event advertisement (1/2 page) with event specialty print partner if media partner acquired

Online Opportunities

1. Feature are logo positioning on event homepage with link to company website (i. Schedules Page, ii. Standings Page and iii. Event Details Page)
2. **Centre Ice Sponsor** logo included in database email communication

Sponsorship Cost
\$5,000 (annually)

EligeoCRM

